

Vistanol™ GDHR-Pure by SEIWA KASEI attracted attention at in-cosmetics Asia 2024

At in-cosmetics Asia 2024, held in Bangkok, SEIWA KASEI introduced a new ingredient Vistanol™ GDHR-Pure which was nominated as a finalist in the functional category of the Innovation Zone. Many people who have visited our booth were interested in this 100% plant-derived lanolin and dimethicone alternative oil.



About Vistanol™ GDHR-Pure

Vistanol™ GDHR-Pure is 100% plant-derived oil which can be as alternative to both lanolin and dimethicone. Botanical origin ingredients are widely used as sustainable ingredient due to environmental considerations, but it is not easy to reproduce conventional cosmetics that have been developed using technology, knowledge, and superior ingredients using plant-derived ingredients. We succeeded in developing multifunctional botanical oil this time.

Lanolin alternative

Lanolin has been used for a long time not only in cosmetics but also for medical purposes because it has excellent glossiness and emollient. On the other hand, lanolin is a natural oil of animal secreted by sheep's sebaceous glands, so it has brown appearance and strong odor. Vistanol™ GDHR-Pure can be used as an alternative to lanolin thanks to its lanolin-like glossiness and emollient with little color and low odor.

Dimethicone alternative

Dimethicone is a useful material that can be used in a variety of applications because there are many different types, each of which exhibits a different texture. Growing demand for 100% naturally derived

products has led to an increasing demand for dimethicone alternatives. Vistanol™ GDHR-Pure can show dimethicone-like texture at lower use level in hair care application. It can improve smoothness, moisturizing texture, and shiny appearance on hair.

In recognition of these unique features, it has been shortlisted for the Awards at in-cosmetics asia 2024.



Product Information

Vistanol™ GDHR-Pure

INCI name: Glyceryl Diisostearate/Hydrogenated Rosinate

To find out more about Vistanol GDHR-Pure, click [here](#).

SEIWA KASEI CO., LTD.

Address: 1-2-14, Nunoichi-cho, Higashi Osaka, Osaka, Japan
TEL: +81-72-987-2626
E-mail: sales@seiwakasei.co.jp
Website: <https://seiwakasei.jp/en/>
About us: Cosmetic ingredient manufacturer in Japan

Special website

iVC Vitamin C: <https://seiwakasei.jp/ivc/en/>