Press Release

May 20, 2024
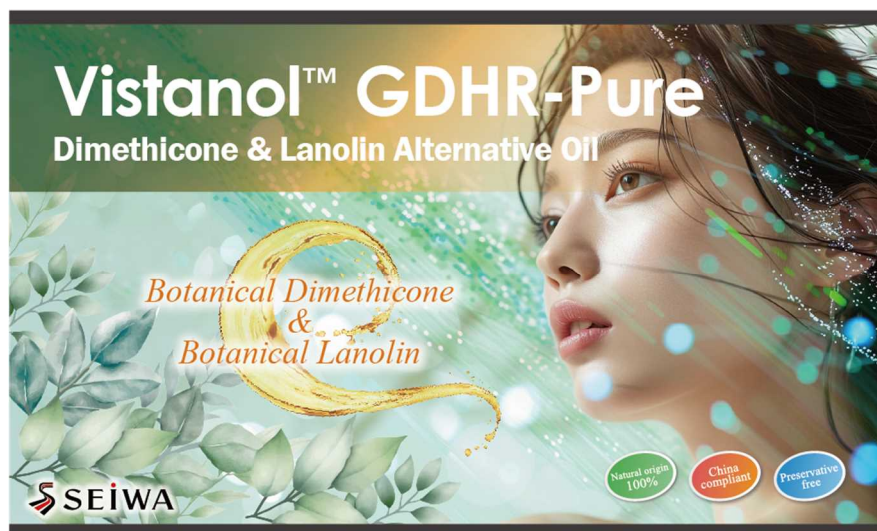
New launch of 100% plant-derived Dimethicone & Lanolin Alternative Oil

   SEIWA KASEI introduces a novel alternative ingredient "Vistanol^{TM} GDHR-Pure." This product is 100% plant-derived oil which can be alternative to both dimethicone and lanolin.

Property

1.   Alternative to dimethicone: dimethicone-like texture in the formulation.

2.   Alternative to lanolin: lanolin-like glossiness with little color and low odor.

3.   100% natural derived, preservative free and China compliant.

Background

   Recent years, as growing demand of natural concept in cosmetics, it is increasing a case to make cosmetics by using plant-derived ingredients. This trend is important in terms of eco-friendly and it will continue in the future. So it is necessary to reproduce excellent function and texture of ingredients that have been used so far by plant-based one. SEIWA KASEI have studied alternative to dimethicone and lanolin and succeeded in producing new plant-based cosmetic ingredients.

   Vistanol GDHR-Pure is 100% plant-derived alternative oil to dimethicone and lanolin without any additives. It has a dimethicone-like texture for hair care with small amount. Moreover, Vistanol GDHR-Pure has almost no color or odor, and it has an excellent handling ability because it doesn't solidify at room temperature with low viscosity. Heating process before use isn't required, so it would contribute to saving energy at production.

How to use

Vistanol GDHR-Pure is suitable for various cosmetics such as skin care, hair care, makeup, lip care and nail care. It is also recommended for multi-functional cosmetics such as multi-balm.

Product Information

Vistanol™ GDHR-Pure

INCI name: Glyceryl Diisostearate/Hydrogenated Rosinate

SEIWA KASEI CO., LTD.

Address:	1-2-14, Nunoichi-cho, Higashi Osaka, Osaka, Japan
TEL:	+81-72-987-2626
E-mail:	sales@seiwakasei.co.jp
Website:	https://seiwakasei.jp/en/
About us:	Cosmetic ingredient manufacturer in Japan

Special website

iVC Vitamin C:	https://seiwakasei.jp/ivc/en/